

Brandon Merritt

Director of Technical Solutions at Cramer

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Summary

Talented User Experience developer and technical evangelist skilled in creating engaging client-side interfaces for large-scale clients. Seeking uncommon challenges and unique projects that tap into my limitless enthusiasm for all things web.

Specialties: Front-end and prototype development for enterprise-level applications using the latest technologies. Currently focusing on Javascript, HTML5, CSS3 and Mobile (utilizing Phonegap) projects. Experience with large scale frameworks and toolsets such as Node.js, Backbone.js, Knockout.js, Bootstrap, LESS, SASS and jQuery.

Experience

Director of Technical Solutions at Cramer

October 2013 - Present (11 months)

As the Director of Technical Solutions, I provide expert-level leadership on all facets of the technology solutions for our clients. I act as technology lead for planning, budgeting and solution definition of technology related projects. I am responsible for managing one or more project teams of in-house developers, as well as managing any external development resources and/or vendors. As a solutions lead, I am responsible for oversight of applicable projects to ensure the solution is designed and delivered in accordance with the client and project goals, requirements and vision.

UX Development Practice Lead at Buildium LLC

January 2012 - October 2013 (1 year 10 months)

Responsible for developing and growing the Front-End/UX Development practice at Buildium. Including design and development of reusable Markup and Javascript for rapid development in a distributed workplace environment.

- developed new application functionality using .NET 4.0, Javascript, HTML5 and CSS3 technologies
- collaborated with lead developers on the creation of APIs that would allow us to take full advantage of AJAX/JSON and JSONP technologies
- created reusable Markup and Styles with documentation for use by Developers in India and the US
- created reusable Javascript patterns that allowed Buildium to reduce the overall effort required to build new functionality
- maintained and resolved existing functional bugs
- provided gap analysis for existing functionality and UX design comps
- maintained and updated enterprise level iOS and Google Play app
- drove process to simplify and codify application framework using Knockout, Mustache, Underscore.js and

Bootstrap

- refactored existing CSS to use simplified and reusable styles by integrating LESS and providing roadmap to completely replacing legacy styles
- drove migration of TFS code repositories to GIT
- provided extensive application and code documentation using WIKI and PEA.RS blogging platforms.
- led a team of 6 UX Developers
- provided ongoing best-practices training programs to Developers in India and the US
- provided detailed workflow practices to UX Developers on OSX platforms thus increasing productivity
- mentored junior developers
- interviewed and hired 5 UX developer using custom hiring guidelines and proficiency tests

1 recommendation available upon request

Sr. Interface Developer at Aquent

May 2009 - January 2012 (2 years 9 months)

- created functional html templates for integration the .cms platform using Velocity
- created django templates for the ecommerce and customization platforms.
- integrated google analytics and google optimizer
- managed analytics campaigns
- drove lead generation by collaborating with marketing to create * user-friendly, dynamic web campaigns.

1 recommendation available upon request

Sr. Experience Design Specialist at Molecular, Inc.

March 2007 - March 2009 (2 years 1 month)

Performed as Senior Experience Designer and Consultant on large-scale client engagements for a global Interactive Agency. Key clients included Boston Coach, AIG, Old Mutual, Boston Consulting Group, Corporate Express, and Boost Mobile.

- Performed as Primary Information Architect, responsible for requirements gathering, taxonomies, wire-framing, and usability testing.
- Created Web 2.0 interfaces, utilizing HTML, CSS, and JavaScript technologies.
- Managed teams of offshore developers to maximize engagement margins.
- Helped develop and implement blog and wiki as a business tool.
- Wrote expert site reviews for industry publications.
- Provided thought leadership to clients and colleagues.

3 recommendations available upon request

Sr. Web Developer at Staples, Inc.

August 2005 - March 2007 (1 year 8 months)

Performed as primary User Interface designer for the Stapleslink enterprise level web application and as Sr. Web developer for the Staples Contract informational websites by

- Creating functional HTML templates for integration with JSP coding
- Creating and maintaining external facing websites, e-zines, and microsites

- Implementing and maintaining CSS styles as defined by corporate standards
 - Creating e-mail marketing campaigns using Staples email marketing tool
 - Updating and maintaining the Staples email marketing tool
 - Drove lead generation by collaborating with marketing groups to create user-friendly, dynamic web content.
- 2 recommendations available upon request*

User Interface Designer at Pragmatic Solutions Inc.

February 2004 - June 2005 (1 year 5 months)

Contract Position at Freddie Mac:

Performed as primary User Interface designer and HTML Developer for enterprise level web application by

- # Creating functional HTML templates for integration with JSP coding
- # Implementing and maintaining CSS styles as defined by corporate standards
- # Updating and troubleshooting JSP pages, and
- # Functioning as a liaison between the UI development and Application Development teams.

2 recommendations available upon request

User Interface Designer at Phi Consulting

January 2004 - February 2004 (2 months)

Contract position at United State Postal Service:

- # Assisted the primary interface designer with creating the user interface for a portal-based Web application
- # Designed the graphic elements used in the interface
- # Created and maintained the CSS used throughout the site
- # Designed HTML templates for the layout of dynamic content, and
- # Updated and troubleshoot JSP pages.

Web Production Specialist at New Target Inc.

August 2003 - January 2004 (6 months)

- # Created working HTML, PHP, and ASP templates from design comps provided by the primary web designer.
- # Generated CSS based on design comps provided by the primary web designer and feedback from the client.
- # Made routine updates to existing sites as requested by clients using HTML, PHP, or ASP and Dreamweaver XP.
- # Populated sites using PHP and in-house content management tools.
- # Designed original websites using Photoshop, Illustrator, and Fireworks.

Web Developer at Systran, Inc.

February 2002 - May 2003 (1 year 4 months)

- # Designed and maintained numerous corporate and training intranets and extranets using Dreamweaver UltraDev, including managing ISP contracts and coordinating IP changes and configurations.
- # Created and maintained all corporate collateral materials, proposals, and sales presentations using Quark, PageMaker, Director, and PowerPoint.

- # Created and maintained marketing style sheets.
- # Consulted on internal development projects, providing network support, project best practices, and graphic standards and prototypes using Photoshop, Illustrator, and Fireworks.
- # Created original illustrations for various projects using Photoshop, Illustrator, and Fireworks.

Web Design and Multimedia Specialist at Administaff

July 2000 - February 2002 (1 year 8 months)

- # Designed and maintained corporate intranets and extranets using Dreamweaver UltraDev.
- # Created and maintained graphics for use on intranets, extranets, and direct e-mail marketing campaigns using Photoshop, Illustrator, Fireworks and Flash.
- # Created e-mail marketing campaigns using the Responsys Direct Marketing Software.
- # Drove lead generation by collaborating with e-marketing groups to create user-friendly, dynamic web content.
- # Created engaging multimedia presentations for corporate conferences and exhibitions using Flash, Director, and PowerPoint.
- # Assisted in publishing Administaff's monthly online periodical.
- # Led an effort to create corporate usability standards for all corporate extranets, including sites created and maintained by other development groups.
- # Performed as a liaison between the Sales and Marketing and Information Technology groups.

Skills & Expertise

HTML 5

Usability

HTML

Section 508

Visio

User Experience

Information Architecture

User Interface Design

CSS

JavaScript

Interaction Design

Usability Testing

jQuery

User Interface

Web Development

E-commerce

Web Applications

Usability Engineering

CSS3

Front-end

Wireframes

Web Design

User Experience Design

User-centered Design
Dreamweaver
Google Analytics
Flash

Education

University of Houston-Clear Lake
BA, Communications, 1996 - 2002

The University of Texas at Austin
1990 - 1997

Interests

New Technologies, Speaking engagements, Training, Vintage Clothing, Photography, Music, Children's Education, Classic Automobiles and Motorcycles, Horror Movies

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9 people have recommended Brandon

"Brandon is one of the most talented and gifted UX guys it's ever been my privilege to know. His focus and attention to detail are unparalleled, and his work is some of the best I've seen. On a personal level, Brandon was a joy to work with -- personable, easygoing, and a dedicated team player. I cannot recommend Brandon highly enough, and I hope I'm fortunate enough to work with him again in the future."

— **Steve Boudreault**, *Interactive Copywriter, Buildium LLC*, worked with Brandon at Buildium LLC

"I worked with and helped oversee Brandon during the 2009 launch of our company's website and storefront. To paint a picture, our team was overwhelmed, overworked, and overstressed! In all of this, Brandon redefined "solid". As his profile suggests, he's a gifted front-end developer, well-versed in all the technical tools you'd want to see on your website. But, he also has a smart artistic sense that helps him work with a design team (or on his own, if needed). You don't need more, but he's also a kind, patient person who's easy to get along with. Grace under pressure, yes. Would I recommend and hire Brandon? Yes, I would without question. He's on my shortlist of go-to people with his credentials. We'll surely work together in the future."

— **James Gardner**, *Vice-President, Marketing, Litl*, managed Brandon indirectly at Aquent

"It was great to have worked with Brandon at Molecular and if the opportunity presents itself again I will gladly welcome it. Brandon's dedication to the project and project team was second to none and his on-time communication was exceptional and very much appreciated."

— **Aleks-Jan Dubovik**, *Consultant, Project Manager, Molecular*, worked with Brandon at Molecular, Inc.

"It was great having Brandon on the project team. His dedication to excellence, enthusiasm, attention to detail and high standards for his work impressed the client and made him a valuable team member. Brandon helped the team to overcome challenges by providing fresh perspectives and ideas. He was instrumental at overcoming issues by providing a realistic picture to the client and collaborating with the client's team to arrive at the best solution."

— **Anna Oswald**, *Program Manager, Consultant, Molecular, Inc.*, worked with Brandon at Molecular, Inc.

"What more can I say... Brandon was my go to guy to keep the project rolling. He is both heads down (coding) and heads up (working strategically with the client). He is someone I can completely trust to not only execute but will so with a positive and constructive work ethic."

— **Dan Gozdiff**, *Senior Consultant, Program Manger, Molecular*, managed Brandon at Molecular, Inc.

"I hired Brandon when my previous Sr. Developer moved on in the middle our most demanding period. He immediately took charge by taking on huge assignments while carefully and successfully developing the skills of others on his team. He was responsible for designing and developing hundreds of high value customer micro sites, at a breakneck speed. To answer a challenge by demanding marketing partners, he lead his team in designing Staples most successful interactive Holiday Card. Brandon was a tremendous asset for our team and will be equally so for anyone lucky enough to have him on their team."

— **Peter Simon**, *Creative Director, Staples*, managed Brandon at Staples, Inc.

"IT was a real pleasure working with Brandon. He is a very good team player. Specifically, he understands the business problems very well and works hard towards finding an optimum solution within given constraints. Above all, he is a wonderful human being. I wish him good luck for all his endeavors."

— **Ashish Mehta, CBAP**, was a consultant or contractor to Brandon at Staples, Inc.

"Brandon is passionate about good design and works hard to accurately interpret the needs of the stakeholder. He is a team player and can be counted on to give 110%. I highly recommend him."

— **Heather Hogue, PMP**, managed Brandon at Pragmatic Solutions Inc.

"Brandon takes pride in designing and coding user interfaces the right way and finishing on schedule; yet he will take the time to explain things to others so that they too can produce a quality product. Very easy to work with, he'd be an extremely valuable member of any team."

— **Leslie E. Carter, PhD**, worked directly with Brandon at Pragmatic Solutions Inc.

[Contact Brandon on LinkedIn](#)